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ing Buylines: All Lines	Last Received:	
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Rep Order# EC'd Yes

1 | | # 2 2 2 5 Station KSNV-TV LAS VEGAS, NV.
Advertiser () BERKLEY FOR SENATE
Product BERKLEY FOR SENATE Agency () SHORR JOHNSON MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

BE 1

Product Estimate# Buyer Phone# Fax#	BERKLEY FOR SENATE 30S MICHAEL D'ETTORRE	Agency C/P1/P2/E Flight Dates Hiatus Weeks	1 6	//30S 09/18/2012 - 09/24/2012	12	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	540 845	
CONTRA	CONTRACT COMMENT BERKLEY FOR SENATE -30S SC-	i i								
LT La	Day Time Program		Len	Rate	Dates	Spots/Week	2 年 市ので	Totai Spots	Total Cost	Daypart
 	TU-F 5A-6A Buyline Comment: WAKE UP WAGNERS 2/DAY	2	: Lo cs	\$185.00	09/18-09/21	66	çai (80. 1 1	\$1,480.00	
N	M 5A-6A Buyline Comment: WAKE UP WAGNERS		დ დ	\$185.60	09/24-09/24	8		2	5370.00	
943	TU-F 6A-7A Ruyline Comment: WAGNERS 2/DAY		30	\$450.00	09/18-09/21	æ	-	œ	30.304,68	
æ	M 6A-7A Buyline Comment: WAUMERS		:30	\$450.50	09/24-09/24	12	æ	2	00,000	
[Gr	TU-F /A-ЭA Buyline Comment: TODAY 3/DAY		:38	39.06	09/18-09/21	12		12	\$6, 600.00	
is v	M 7A-3A Buyline Comment: TODAY		. 30	3550.00	09/24-09/24	ု ယု	es	ú.	\$1,650.00	
44	TU-F 9A-10A Buyline Comment: TCDAY 2 1/DAY		: 30	\$200.00	12/60-81/60	JS	(22):	44.	\$800.00	
n.	M Buyline Commert: TCDAY 2		: 3.0	\$200.00	03/24-09/24	3 -4	n a	ü	00.30L	

18 M 430P-5F Buyline Comment:	1/ TU-F 430P-5P Buyline Comment: 1/DAY	16 M 4P-43CP Buyine Comment: NEWS 4	15 TU-F 4P-43CP Buyline Comment: 1/DAY	14 M 3P-4P Suyline Comment:	13 TU-F 3P-4P Buyline Comment: 1/DAY	12 M 1230P-iP Buyline Comment:	11 TU-F 1230P-IP Buyiine Comment: 1/DAY	10 M 12P-1236P Buyline Comment:	9 TU-F 12P-1230P Buyline Comment: 1	Fax# ET In Day Time F	e#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().BERKLEY FOR SENATE Product BERKLEY FOR SENATE	Rep Order# 6853055 Ver# 3 EC'd Yes
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3452.00	845C, 25	3356. BS	\$350.00	\$300.20	\$300.00	5200.00	\$266.00	\$275.00	\$275.00	Racte e	//30S 09/18/2012 - 09/24/2012	I SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103	Traffic Order# 106698 Show
(3/24-0-12/23	09/18-09/2:	09/24-09/24	17760-81760	09/24-09/24	17/63-81/63	59/24-09/24	09/18-09/21	09/24-09/24	C9/1H-C9/21	Dates	2	INUS	598 Prin Last Received: 09/ Showing Buylines: All Lines
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;⊨=	4*	SIE	حا	100	<u> 2.</u>		A	-	.	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	12:02 PM
5455.30	03.408.13	23-0.00	\$1,400.00	\$300.00	\$1,200.00	\$200.00	5800.50	\$275.00	\$1,100.06	Total Cost	540 345	HIA EARY	

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		Flight Dates Hiatus Weeks	PHILADELPHIA, I Agency C/P1/P2/E //30S		Agency	Confirmed
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1	Rate	09/18/2012 - 09/24/2011	, PA 19103 S	ST. #602) SHORR JOHNSON MAGNUS	Traffic Order# 106698
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-- REPORT TOTALS--

40

US

74-8A

: 30

\$325.00

C3/23-03/23

\$325.00

Buyline Comment: SUN TODAY

Report Totals: 121 / \$58,910.00

-SALES MONTHLY TOTALS-

Sales Totals: 121 / 858,910.00

Sep 12:

121 / 858,910.00

Station Totals: 121 / Sb8, 410.00 Lines not sent/rold/rtro: 0 / 80.00 -COMPETITIVE-Market Totals \$184,382 CATV XXXX 0 24° KBLB 2.5 KVCW KINC 0,0 KUAS). 19: KSNV × 51 ;0 :0

---COMPETITIVE COMMENTS--SHARES EST

Books MCV12 Demos RA35+